



## From the IAIDQ VP – Event Services

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### *Wanna Get Lucky?*

Pardon the use of American slang and the otherwise improper grammar, but my question is both meaningful and appropriate given our 2007 IDQ North America Conference venue. Somehow, “*Do you desire to receive good fortune?*” just doesn't quite evoke the subtler yearning and libidinousness that the slang version conveys, wouldn't you agree?

I'd bet that we all want to get lucky, and it's my privilege to tell you how.

I suspect that like me, most of you don't believe that being “lucky” means being the randomly selected spoiled child of good fortune. Rather, I believe that I'm responsible for making my own good fortune – that “luck” is best defined as the intersection of preparation and opportunity.

Now, we each joined or are considering joining the IAIDQ for a reason: we all expect to receive value from our investment in the IAIDQ. And the good news I bring today is this: you have the power to make your own good fortune, if you *really* want to get lucky.

The IAIDQ is young and growing, and is presenting ever more opportunities from which you can benefit. Join us in forming Communities of Practice for your industry. Participate in “Ask the Expert” and Book Club teleconferences. Register for the IDQ Conference. Contribute your two cents in our IQ Forum discussions. Or simply get to know your fellow members.

That is the real secret to “getting lucky” with the IAIDQ, and to ensuring that your investment objectives are met. Prepare for good fortune by participating in the opportunities provided by IAIDQ activities and events. You can expect the IAIDQ to deliver the best kind of luck – that which you make for yourself – like no other professional association can!



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