

From the Editors



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We are very pleased and excited to bring you this special edition of the IAIDQ Newsletter, which features authors who are also speakers at the **2007 Information and Data Quality Conference**.

This issue of the newsletter opens with articles from the IAIDQ's Co-Founders:

- **Larry English** concludes his three-part series on Information Stewardship and Governance by expounding on the roles of IQ Governance Bodies in *Information Governance: Controlling Information as a Strategic Enterprise Resource*.
- **Tom Redman** provides three simple tests that any organization can use to answer the question: *What does it mean to 'Manage Your Information and Data Assets?'* (a reprint for this Special edition from our July 2007 issue).

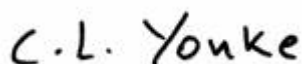
This Special Newsletter Edition also features articles from several IDQ Conference speakers:

- **David Raab** shares an approach for *Measuring the Value of Data Quality in Terms a CFO Can Understand* by demonstrating how IQ influences the drivers of business value.
- **Arkady Maydanchik** continues his series of book excerpts with *Data Quality Rules: Relational Integrity Constraints*. In this article, he demonstrates how relational data models are a gold mine for data quality rules that are both easy to identify and implement.
- Last but not least, **Daragh O'Brien** explains how Common Law 'Duties of Care' apply to information quality in his article *Poor Information Quality Can Get You Sued*.

Look for these authors and other IQ experts and practitioners at the 2007 IDQ Conference!

We invite IAIDQ members and non-members alike to peruse our *Association News* section (pp.28-34), where you can read up on the value proposition of IAIDQ membership, learn how to join the association, and find upcoming IQ events for the rest of 2007.

Finally, readers are invited to respond to our *Call for Contributions* for upcoming issues of this newsletter. We are especially interested in hearing from IQ practitioners who have stories to share. Submission guidelines are available on the last page of this newsletter.



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